

C. Criteria for Nonbook Materials

| | | Yes | No | N/A |
|----|--|-----|----|-----|
| 1. | Authenticity | | | |
| | Are the facts accurate? | | | |
| | Are the facts impartially presented? | | | |
| | Is the information up-to-date? | | | |
| 2. | Appropriateness | | | |
| | Is the vocabulary at the user's level? | | | |
| | Are the concepts at the user's level? | | | |
| | Does the presentation encourage the extension of vocabulary and concepts? | | | |
| | Are the data useful? | | | |
| | Is there a media-subject correlation such as art prints to art, specimens to science? | | | |
| | Are the titles, captions, etc. related to the subject? | | | |
| | Is the material suitable for group and/or individual use? | | | |
| 3. | Scope | | | |
| | Is there full coverage as indicated? | | | |
| | Does this means allow for superior concept development? | | | |
| | Does the content satisfy the demands for current subjects? | | | |
| 4. | Interest | | | |
| | Does the material have a relationship to the user's experience? | | | |
| | Does it provide intellectual challenge? | | | |
| | Does it satisfy the user's curiosity? | | | |
| | Does it pass the test of credibility? | | | |
| | Does it encourage use of the imagination? | | | |
| | Does it have emotional appeal? | | | |
| | Does it have sensory appeal? | | | |
| 5. | Organization | | | |
| | Does the content develop logically? | | | |
| | Are the sequences pertinent to the purpose of the material? | | | |
| | Is there balance in the use of narration and dialogue, music and sound effects, and background elements? | | | |
| 6. | Technical Aspects | | | |
| | Is there tone fidelity? | | | |
| | Is there clarity? | | | |
| | Is the speech intelligible? | | | |
| | Are the pictures in focus? | | | |
| | Are the size relationships true? | | | |
| | Is the composition unified? | | | |
| | Is there effective use of color? | | | |
| | Is there complete synchronization of sound and image? | | | |

| | | Yes | No | N/A |
|----|---|-----|----|-----|
| 7. | Special Features | | | |
| | Are there descriptive notes and/or a guide or manual? | | | |
| | Is there pertinent accompanying material? | | | |
| | Does it provide students with disabilities equivalent access? | | | |
| 8. | Physical Characteristics | | | |
| | Is the material simple to store and handle? | | | |
| | Is minimum instruction required for individual use? | | | |
| | Is the packaging attractive? | | | |